



## Accrisoft E-Membership Management

Verio On-Demand Services from MarketWorks, LLC

### Providing SaaS offerings for today's small businesses

MarketWorks, LLC now offers Verio On-Demand Services, a growing series of software-based business enablement services. The services empower businesses of all sizes to capitalize on powerful, market-leading software innovations, without the need to invest the time and resources typical of business software installations.

### Manage relationships with Accrisoft E-Membership Management

Accrisoft E-Membership Management makes it fast and easy to enhance member relations and automate time-consuming tasks. A powerful suite of Web-based tools gives you everything you need to streamline membership management and help grow sales.

Accrisoft E-Membership Management is available as an On-Demand Service, so you need not purchase, install, or maintain the application. You simply pay a low monthly subscription fee.

- » **Streamline management of member information** – Accrisoft E-Membership Management makes it easy to collect information about members and simplify customer relationship management to improve the way you serve, renew, and upgrade memberships.

- » **Allow members to create a personalized account** – To simplify member management, members can log in to a special MyAccount page to update personal information such as address, credit card, email lists, and e-commerce order history.
- » **Make it easy to attract and enroll new members**– It's easy to recruit new members and grow membership revenues. To enroll in your members-only programs, visitors simply complete a registration form to set up an account.
- » **Offer members-only prices for events** – Selling tickets to an event? You can offer members special discounts while driving and tracking attendance for future event planning.
- » **Send out targeted broadcast email communications** – With Accrisoft E-Membership Management, you can send out customized email communications to special member groups, leveraging customer data to target programs, promotions, and offers based on personal preferences.

To learn more about Verio On-Demand Services including Accrisoft E-Membership Management from MarketWorks, LLC visit [SearchMarketingForLawyers.com](http://SearchMarketingForLawyers.com).

# Accrisoft E-Membership Management

## FEATURES

Pricing	TBD
Manage organization information	<ul style="list-style-type: none"><li>• Take control of your organization information</li><li>• Company directory</li><li>• Membership directory</li><li>• Online search capability</li></ul>
Online registration	<ul style="list-style-type: none"><li>• Automate registration for events, activities, newsletters, membership</li><li>• Enhance member relations by making it easy to register</li></ul>
Online subscription renewal	Improve customer service by enabling users to order online
Lead generation	Automate promotions by sending out broadcast emails
Online donations	<ul style="list-style-type: none"><li>• Accept donations online via credit card</li><li>• Automatically direct transactions to an automatic payment processor</li></ul>
Membership dues	<ul style="list-style-type: none"><li>• Automatically capture all order information for integration with Intuit® QuickBooks® Pro</li><li>• Automatically configure invoices for fast, accurate customer billing</li></ul>
Security	<ul style="list-style-type: none"><li>• Prevent unauthorized access to administrative interfaces</li><li>• Assign access rights</li><li>• Protect credit card data</li></ul>
MyAccount	Create a MyAccount that summarizes account activity
WYSIWYG editor	<ul style="list-style-type: none"><li>• Edit text on most browser platforms</li><li>• Use a WYSIWYG text editor to update content across platforms</li></ul>

## Supporting all your online needs

We focus solely on turning on the power of the Internet — every minute of every day — all over the globe. We build solutions with unparalleled scalability to suit the needs of companies large and small. Our robust suite of services includes domain registration, Website creating, hosting, online marketing, e-commerce, data backup, managed servers, and more. [To learn more about Verio On-Demand Services including Accrisoft E-Membership Management from MarketWorks, LLC visit SearchMarketingForLawyers.com.](#)

